



COUNCIL OF GRADUATE PROGRAMS IN
COMMUNICATION SCIENCES AND DISORDERS
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November 2007

**INVITATION FOR EXHIBITOR AND CORPORATE SPONSORSHIP
COUNCIL OF ACADEMIC PROGRAMS
IN COMMUNICATION SCIENCES AND DISORDERS**

ANNUAL CONFERENCE

April 9-12, 2008

Innisbrook Resort & Golf Club Palm Harbor, FL

The Council of Academic Programs in Communication Sciences and Disorders (CAPCSD) is pleased to invite you to participate in our annual conference as a corporate sponsor. CAPCSD greatly appreciates the support that our exhibitors and sponsors have provided to the success of our programs. We value your participation. The CAPCSD is an organization representing over 300 academic programs in colleges and universities that offer undergraduate, graduate, and post-doctoral education in audiology, speech-language pathology, and speech-language-hearing sciences in the United States, Canada, Puerto Rico, and New Zealand. The conference will be attended by approximately 350 program representatives who are primarily department chairs and clinic directors. These individuals are responsible for purchasing equipment and materials for their programs as well as making recommendations and decisions regarding textbook selection.

Exhibit Location – Stirling Hall Ballroom Foyer

Exhibit set-up begins at 5:00 pm Wednesday, April 9.

You will find a wide, well-lit exhibit space that is accessible to meeting rooms.

Exhibits will be open during continental breakfasts and breaks. You may choose to exhibit during late afternoon receptions. Continental breakfasts begin at 7:00 am on Thursday and Friday and 7:30 am on Saturday.

Wednesday, April 9 - Welcome Reception - 6:00-8:00 pm, Piano Bar begins at 7:00 pm

Thursday, April 10 – 7:00 am-7:00 pm – Happy Hour 5:30-7:00 pm

Friday, April 11 – 7:00 am – 6:00 pm - TGIF 5:30-7:00 pm

Saturday, April 12 – 7:30-11:00 am

Terms of Sponsorship

Criteria- Corporate sponsorship supports one of the conference activities. A *Sponsor* of an event contributes full cost estimated. A *Co-Sponsor* contributes at least 50% of cost estimated. There is no title designation for less than 50% of estimated cost; however, a variety of recognition opportunities are offered for all levels of sponsorship.

Sponsors/exhibitors are recognized with:

- Display space in prime location throughout the Conference
- Display sign during the sponsored event
- Recognition in the printed program of the conference
- Recognition in the *Conference Proceedings* which are posted on CAP's website
 - Verbal recognition at various times throughout the conference
- One complimentary conference registration for each \$1000 of sponsorship
(Registration fee includes breakfasts, breaks, receptions, and banquet)
- Display table

Exhibitors are recognized with:

Listing in the Conference printed program and in the *Proceedings*.
Display table

Attached is an *Application* form.

Deadline for receipt of applications is January 15, 2008.

Space is limited. We strongly recommend that you return your application as soon as possible to secure your sponsorship preferences. Applications received after this date may be accepted, but may not be included in visibility items in the printed program of the conference.

**Room reservations – 1-800 – 456-2000 or 727-942-2000. The rate is \$176.
Be sure to mention the Council of Academic Programs.
Confirm your room reservations as early as possible.**

Shipping Address

Guest Name

Innisbrook Resort & Golf Club

36750 US Hwy 19 North

Palm Harbor, FL 34684

727-942-2000

Hold for CAPCSD Meeting

Please do not ship for arrival before April 8.

Visit the Council's website, www.capcsd.org, to see more information about the conference.

***Thank you for your support of the
Council of Academic Programs in Communications Sciences and Disorders.***



Future CAPCSD Conferences:

April 22-25, 2009 • Newport Beach Marriott Hotel & Spa • Newport Beach, CA
April 21-24, 2010 • Hyatt Regency Austin • Austin, TX