



COUNCIL OF ACADEMIC PROGRAMS IN  
COMMUNICATION SCIENCES AND DISORDERS

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December 2009

**INVITATION FOR EXHIBITOR AND CORPORATE SPONSORSHIP**

CAPCSD 2010:  
**THE GREAT STATE OF TECHNOLOGY:  
CLOSING THE DISTANCE**

**April 21-24**  
**Hyatt Regency Austin, Texas**

The Council of Academic Programs in Communication Sciences and Disorders (CAPCSD) is pleased to invite you to participate in the annual conference. A number of options are available for corporate sponsors and exhibitors to interact with conference attendees including **exhibits, program ads, and a limited number of teaching time slots**. CAPCSD greatly appreciates the support that our exhibitors and sponsors have provided to the success of our programs. We value your participation.

The CAPCSD is an organization representing over 300 academic programs in colleges and universities that offer undergraduate, graduate, and post-doctoral education in audiology, speech-language pathology, and speech-language-hearing sciences in the United States, Canada, Puerto Rico, and New Zealand. The conference will be attended by approximately 350 program representatives who are primarily department chairs and clinic directors. These individuals are responsible for purchasing equipment and materials for their programs as well as making recommendations and decisions regarding textbook selection.

For the receptions on Thursday and Friday evenings, attendees have the opportunity to relax and chat accompanied by live music from two of Austin's fine performing groups. Austin is known as "The Live Music Capital of the World" whose many musical groups are well-known throughout the state of Texas and beyond its borders.

***Exhibits***

**Exhibits are open Wednesday evening, all day Thursday and Friday. Exhibits will not be open on Saturday.**

**On Thursday and Friday, exhibit times are from 7:30 am – 5:30 pm.**

**Exhibit Location –Ballroom Foyer**

**Exhibit set-up begins at 5:00 pm Wednesday, April 21.**

**Exhibits will be open during continental breakfasts and breaks on Thursday and Friday.**

***Program booklet ads***

**Full or half-page ad in the program booklet (booklet size is 7 x 8 1/2)**

**Black and white**

**\$1,000.00 for full page; \$500.00 for 1/2 page**

**Ad copy deadline is February 15**

**Tif, gif or pdf format**

**Brochure display - table in exhibit area, near registration - \$250**

**Teaching time - Teaching time slots are available to exhibitors and/or sponsors on a sliding scale.**

**Exhibitors or Sponsors (\$500 - \$999 level) - \$1,000**

**Exhibitors or Sponsors (\$1,000 - \$1,999 level) - \$500**

**Exhibitors or Sponsors (\$2,000+ level) - \$250**

**All media expenses for teaching time will be paid by the exhibitor/sponsor**

**Company must also register as an exhibitor or sponsor to be eligible for a teaching time session.**

### ***Terms of Sponsorship***

**Criteria-** Corporate sponsorship supports one of the conference activities. A *Sponsor* of an event contributes full cost estimated. A *Co-Sponsor* contributes at least 50% of cost estimated. There is no title designation for less than 50% of estimated cost; however, a variety of recognition opportunities are offered for all levels of sponsorship.

**Sponsors/exhibitors** are recognized with:

Display space in prime location throughout the Conference

Display sign during the sponsored event

Recognition in the printed program of the conference

Recognition in the *Conference Proceedings* which are posted on CAP's website

Verbal recognition at various times throughout the conference

One complimentary conference registration for each \$1000 of sponsorship

(Registration fee includes breakfasts, breaks, receptions, and banquet)

Display table

**Exhibitors** are recognized with:

Listing in the Conference printed program and in the *Proceedings*.

Display table

Attached is an *Application* form.

**[Deadline for receipt of applications is February 15, 2010.](#)**

Space is limited. We strongly recommend that you return your application as soon as possible to secure your sponsorship preferences. Applications received after this date may be accepted, but may not be included in visibility items in the printed program of the conference.

### **Room reservations**

1-800-233-1234

**[https://resweb.passkey.com/Resweb.do?mode=welcome\\_ei\\_new&eventID=1441723](https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=1441723)**

**The room rate is \$185.**

**Confirm your room reservations as early as possible.**

Visit the Council's website, [www.capcsd.org](http://www.capcsd.org), to see more information about the conference.

***Thank you for your support of the  
Council of Academic Programs in Communications Sciences and Disorders.***