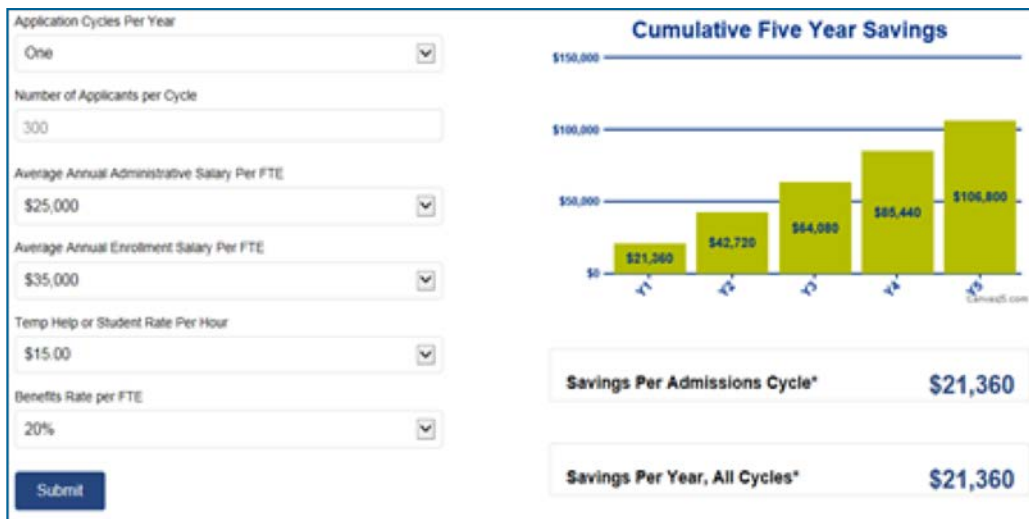# Barrier #1
"Administration won't go for it"

* Present the facts

* $avings (expense saving calculator) (Liason Int'l, 2014)

FEAR OF REJECTION

* FREE for programs

CSDCAS

Barrier #2
"It's too hard to transition!"

* Have a WebAdMIT administrator
* Prepare for a learning curve
* Take advantage of WebAdMIT / Liaison trainings
  * Videos
  * Manuals
  * Workshops
    * Online
    * In person
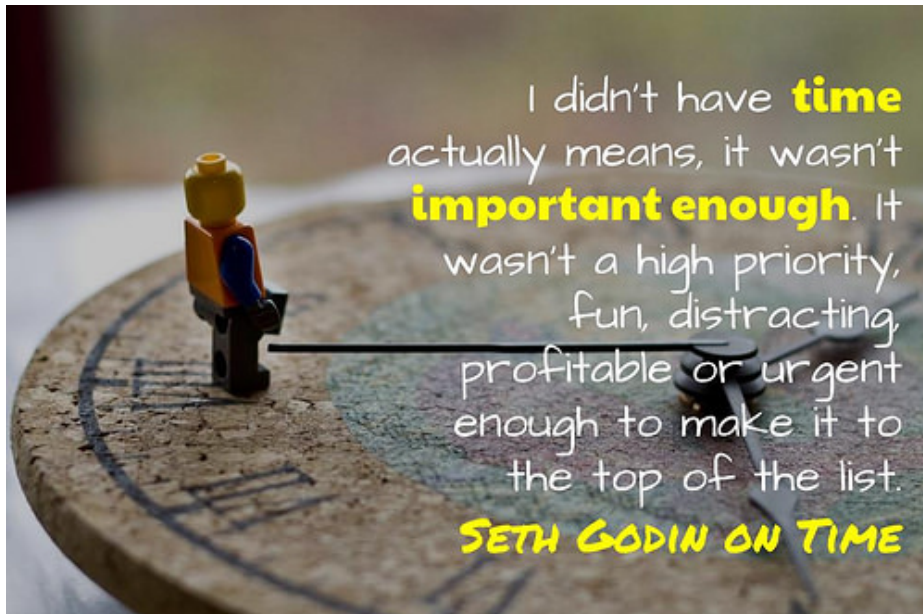
(Liason International, n.d.)

FEAR OF CHANGE

CSDCAS

Barrier #3
"We don't have the time"

* Less time than feared
  * Set up
  * Get online
  * Manage
* More efficient!

I didn't have **time** actually means, it wasn't **important enough**. It wasn't a high priority, fun, distracting, profitable or urgent enough to make it to the top of the list.

SETH GODIN ON TIME

FEAR OF
COMMITMENT

CSDCAS

Barrier #4
"We don't want more applicants"

* Better & more efficient management of many applicants
* Better quality applicants
* Applicants that are a "best fit" for your program

Barrier #5
"It's too expensive for students"

* Double fee issue
* Single transcript fee, application fee
* Applicants don't complain as much as faculty complain for them

FEAR OF COSTS

CSDCAS

Applicant Benefits

* Single online application
    * One set of transcripts, LORs, GRE scores
* Easy, intuitive interface and navigation
* 24x7 mobile access
* Real-time updates
* One point of contact for email and phone support
* 165 SLP and 46 Audiology programs to choose from

ONE
STOP
SHOP
←

CSDCAS

Faculty Benefits

* Avoid spending hours in a room reviewing paper files!
    * No more inaccuracies (GPA calculations, etc.)
    * No time wasted on incomplete files or missing documents
* Easy access to CSDCAS/WebAdMIT from any device for online reviews
* Keeps human element of admissions decisions

Before CSDCAS

After CSDCAS

CSDCAS
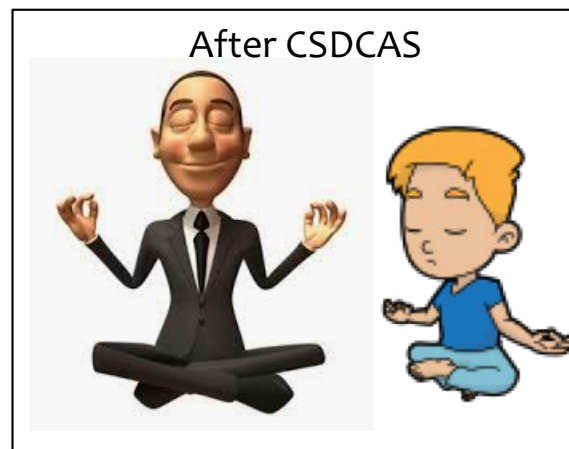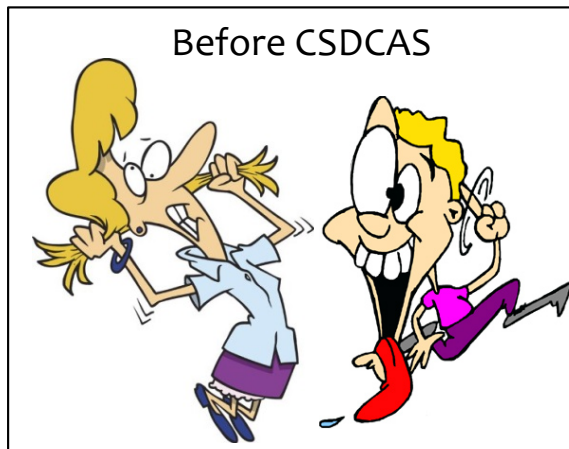
Program Benefits

* Free participation

* Exposure to wider applicant pool (out-of-state, int'l)

* Benchmarking vs. national or identified cohorts

* Data reporting for accreditation purposes

* Program assessment and outcome analysis

(Liason, 2015)

CSDCAS

Program Benefits

* Online document storage

* Control user access and permissions

* Maintain accuracy, individual workflow and admissions standards

CSD Profession Benefits

* Developed and specialized for the CSD professions

* Continued guidance provided by a representative committee of faculty members

* Profession wide trend data

* Value is recognized immediately
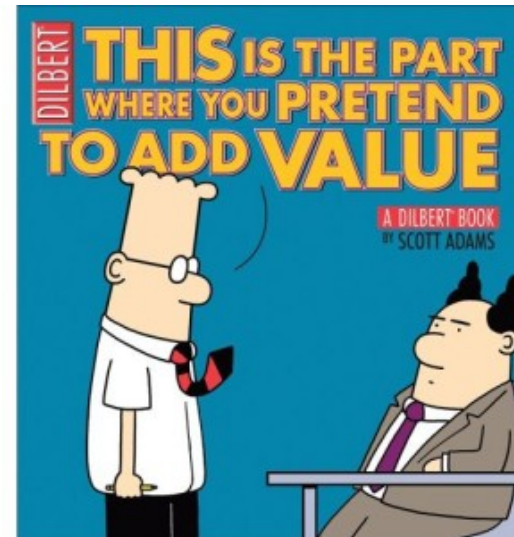
Additional Benefits of CSDCAS for Programs and Universities

* Create custom dashboards for real-time applicant information

Designations by Local Status	
1968	None
0	Suspended in Verification
0	PILOT for DOWNLOADS
18	Downloaded to Banner
48	Incomplete but Downloaded
12	Incomplete (Reject once complete)
0	Incomplete (Need SAT/ACT)
4	Prelim Reviewed (Interview)
12	Prelim Reviewed (Second Tier)
8	Prelim Reviewed (Consider FACT-2)
48	Prelim Reviewed (Reject)
0	Hold: academic statement
2	Hold: nursing disclosure form
0	Hold: midtern grades
48	Hold: semester grades
13	Hold: semester grades, already interviewed
0	Hold: new test scores
3	ID Faculty Review
50	NI Interview Extended
20	NI Interview Scheduled
6	ND Interview Complete
23	AR Accept Regular
28	AY Accept w/ Prereqs
2	AW Accept Regular, Deposit Waived
0	AV Accept w/ Prereqs, Deposit Waived
1	AX Extension
0	AZ Extension, Deposit Waived
120	Enrollment Confirmed Prerequisite Agreement
51	Enrollment Confirmed
4	Waitlist
0	Deferred
1	WF Default
0	Offer Rescinded
186	RR Rejected
0	RR IDD

CSDCAS

Additional Benefits of CSDCAS for Programs and Universities

* Workflow Management Tools

Assign Checked Applicants
Interview Checked Applicants
Change Checked Applicants' Status
Email Checked Applicants
Update Custom Fields for Checked Applicants
Accept Ch

Export Pos

Batch Status Update ✖

Set status to [Offer Made ▼] for 50 applicants?

[Submit]

Would you like to send the "Offer Made E-Notification" email to ✖

- David Demo
- Lauren Demo
- Tyler D. Demo

and 47 other applicants?

[Send] [Save as Draft] [Edit] [Do Not Send]

CSDCAS

Additional Benefits of CSDCAS for Programs and Universities

* Communication with applicants
  * Standardize and automate communications. Configure touchpoints and keep applicants informed

Emails

▶ Watertown University Interview Invitation   Sep 24 2013

▼ State Residency   Opened as of Nov 2, 2013 at
                                                              7:38 PM
                                          Sep 18 2013 from Elizabeth Woods

                                                     ✉ Opened

Watertown UNIVERSITY

Dear [First Name] [Last Name]:

The following is important information that affects your admission, financial aid, and tuition. It requires action on your part.

Your application indicates that you are an in-state resident, however you Secondary Application lists that:

(1) You have attended college outside the state
(2) You are younger than 25 years old and one or both of your parents live outside the state
(3) You have attended or graduated from high school outside the state and have been involved in educational pursuits for the majority of time since high school.

Typically, applicants in one of these categories do not qualify as in state applicants.

New Email

CSDCAS

Additional Benefits of CSDCAS for Programs and Universities

* Document storage and retrieval

▼ Documents

Applications (1)	Transcripts (3)	Applicant Uploaded Documents (0)	Admissions Uploaded Documents (0)

Document	Source	Received
(Pending) High School Transcript	Capital High School	
🔲 Transcript	Boise State University	Aug 10 2017
🔲 Transcript	Grinnell College	Jun 22 2017

Evaluations

Document	Letter Type	Evaluation Status	Received Date
🔲 Evaluation	Individual	⭕ Completed	Jul 19 2017
🔲 Evaluation	Individual	⭕ Completed	Jun 07 2017
🔲 Evaluation	Committee	⭕ Completed	Jul 17 2017

CSDCAS

Additional Benefits of CSDCAS for Programs and Universities

* More streamlined, efficient process for admissions decisions
  * Custom platform
  * Scoring rubrics
  * Auto ranking/scoring
  * Faculty assignments for review & interview management

Total Admission Score Details

Scorable Field	Input	Point Table	Multiplier	Component Score
GRE Overall Result	151	GRE %	(None)	15.0
GRE Written Converted	5.0	GRE Writing	(None)	8.0
GPA Point Aduster		(None)	1.0	0.0
Updated Last 60 GPA		Last 60 GPA	(None)	0.0
Updated Overall GPA		Overall GPA	(None)	0.0
Last 60 Credits GPA	3.85	Last 60 GPA	(None)	18.0
OLLU Overall GPA	3.88	Overall GPA	(None)	13.0
Interview Score	20.0	(None)	1.0	20.0
Faculty Review Score	15.0	(None)	1.0	15.0
Faculty Interview Score		(None)	1.0	0.0

CSDCAS

Additional Benefits of CSDCAS for Programs and Universities

* More streamlined, efficient process for admissions decisions
  * Custom platform
  * Scoring rubrics
  * Auto ranking/scoring
  * Faculty assignments for review & interview management

CSDCAS

Additional Benefits of CSDCAS for Programs and Universities

* **Applicant Data**
  * Use our Export API to extract applicant data from WebAdMIT for analysis, processing, or other integration with on-campus systems.
* **Custom Fields**
  * Record arbitrary applicant information programmatically using Custom Fields. Fields such as University ID, University email, etc. can be filled in by back-office applications.
* **PDF Manager**
  * Use our PDF Manager API to asynchronously export printable applicant data with ease.

  https://developer.webadmit.org

You Can Break Free!

References

Liason International. (2014). Expense savings case study: NursingCAS savings calculator.

Liason International. (2015). Case study: Our Lady of the Lake University reduces application review time by 75%. Retrieved on March 22, 2019 from https://www.liaisonedu.com/wp-content/uploads/2018/06/liaison-case-study-our-lady-of-the-lake-university-csdcas.pdf

Liason International. (n.d.). Making the case for CSDCAS. Retrieved on March 22, 2019 from http://www.capcsd.org/wp-content/uploads/2017/11/Testimonials-CSDCAS.pdf

Liason International. (n.d.). You made the case for CSDCAS. Now what? Retrieved on March 22, 2019 from http://www.capcsd.org/wp-content/uploads/2017/11/Testimonials-CSDCAS.pdf

Thank you!

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Chair of CSDCAS Committee

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Liaison International