Community Engagement: How can our clinics support our community?

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Disclosures

- Full-time salaried faculty at Baldwin Wallace University
- In this role I provide consultation to our community partnerships.

Learning Objectives

- Participants will learn strategies to engage community partners in new and innovative ways.
- Describe the ideal composition of Advisory Committees to truly engage the local community.
- List ways in which to identify community needs.

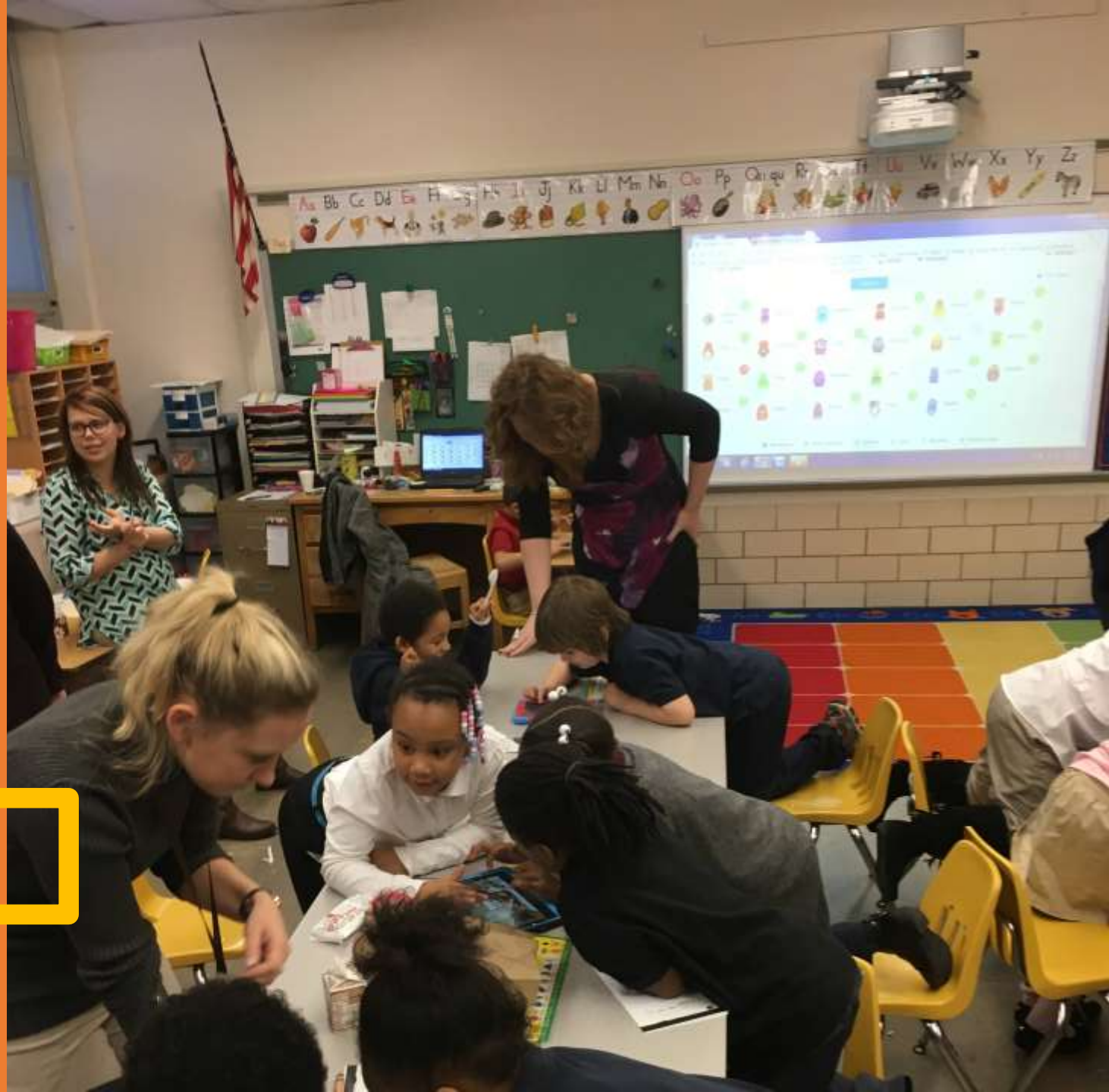
Ground Rules for this Presentation

think big
teamwork
new
risk
inspiring
creative
business
communication
solution
performance
planning
works
key
innovate
ideas
concept
brand
brainstorm
plan
strategy
success
global
process
excellence
out
of
the
box
reward
leadership
efficiency

I AM A
dreamer

Who Am I?

What are community partnerships?



I’m interested…Now what?

Step One:

Identify the Obvious and Not so Obvious Partners

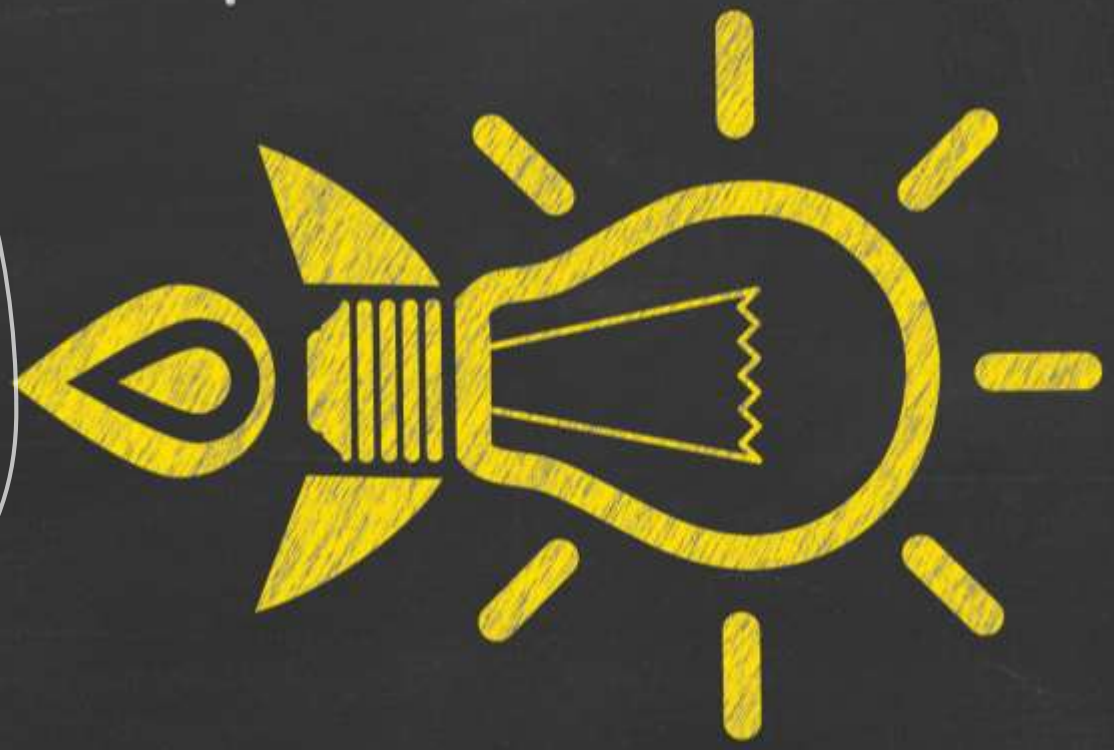
Step Two

Identify the Contacts

Step Three:

Listening Sessions

Step Four: Develop a Pilot Program



Step Five

Develop a Memorandum of Understanding or Plan

Step Five:

Institute a Pilot Program

Step Six:

Collect feedback and Adjust

Advisory Boards

Who to ask?

Don’t just ask the safe person

How often to meet?

What to talk about?

Success Stories

Concussion management team

Bedford City School District Collaboration

Cleveland Metropolitan School District Pathway Program

Cleveland Clinic Children's Hospital for Rehabilitation Networking Series

Cleveland Clinic Children's

Summary

- **Listen** to the needs of the community
- Be open to **innovation** and non-traditional partnerships
- Make sure the relationship is truly a **partnership**
- Create an advisory board to help you stay on track and hold you **accountable**
- **Listen** some more to your partners and your advisory board

Contact

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