State Advocacy: Leadership Lessons Learned

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Advocacy Defined:

... the essential and necessary means by which ASHA and affiliated state associations support and advance the professions of audiology and speechlanguage pathology in the areas of public policy, political action and popular opinion.

ASHA, n.d.

Learning Objectives:

- identify three to five strategies for advocating for telepractice and telesupervision policies and practices.
- list appropriate state and federal agencies that will support ongoing directives for the various delivery options in higher education.
- construct messages and communication plans that benefit permanent implementation of telepractice, telesupervision and other regulations.

Pandemic Positives

Telepractice

Abstract:

During COVID-19, programs across the U.S. had the opportunity to pivot traditional face-to-face course and clinical service delivery to virtual means. Successful departments were able to continue content delivery and clinical supervision online, although many of the current provisions that allow for these modifications remain temporary. Programs are banking on these quick-fixes implemented by federal and state agencies to become permanent. Members of the Pennsylvania Speech-Language-Hearing Association's Executive Board provide insights on how institutions of higher education can partner with State Associations to advocate for enduring alterations, highlighting the presenters' work with the Commonwealth of Pennsylvania.

Telesupervision

Action Items:

- Membership Talking Points
- Connections to Lawmakers
- · Lobbyist Activities
- Student Advocacy Events

Resources:

- ASHA
- CAPCSD
- · State (PSHA)

Insurance Reimbursement

> Interstate Compact





Disclosures:

Authors are current members of the PSHA Executive Board. No other financial or non-financial disclosures to report.



Credentialing

American Speech-Language-Hearing Association.

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